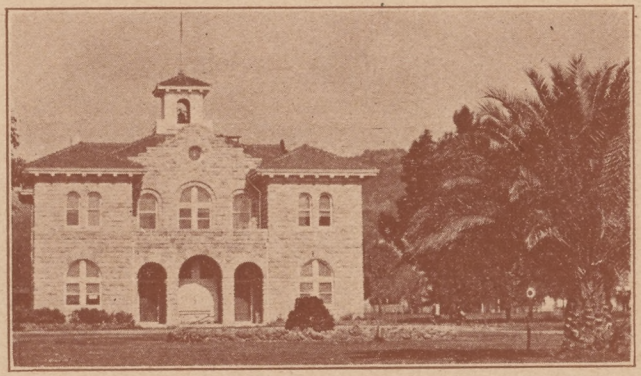
SONOMA
CALIFORNIA

IN THE VALLEY OF THE MOON

Bear Flag Monument



Sonoma City Hall

Sonoma, California
In the Valley of the Moon

SONOMA CITY

THE historic background of Sonoma City makes it of unusual interest. In 1823 the mission fathers established their most northerly mission here on account of climatic and other natural advantages. This Mission, known as San Francisco de Solano, is in an excellent state of preservation and is one of the most interesting landmarks north of San Francisco.

California history began in Sonoma

Sonoma's Old Mission. Founded 1823

for it was in this city, in 1846, that authority was wrested from the Mexican government and the Bear Flag of the Americans raised.

LOCATION

SONOMA is forty-five miles north of San Francisco and may be reached by the Northwestern Pacific via Sausalito, or the Southern Pacific via Oakland pier.

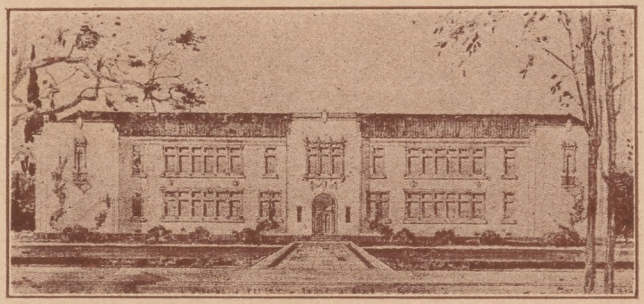
It is one of the most charming and interesting detours from the Redwood Highway, over the Black Point cut-off into the Valley of the Moon and is a motor trip which no traveler can afford to miss. From Schellville the state highway leads into Sonoma and on to Santa Rosa, county seat of Sonoma County. Auto busses con-

Sonoma's Modern Grammar School

nect with Santa Rosa, Napa, Petaluma and San Rafael.

A CITY OF INTEREST AND OPPORTUNITY

SONOMA has charm of romance combined with opportunity. It is a city of 1,000 population and modern improvements. The streets are paved, the residence section has cement sidewalks and there are many lovely homes and bungalows. Electric lights, modern sewage system, and fire protection make this city a most desirable place for the home-seeker. In no part of California is there a healthier locality. The city water supply is the finest and purest in the state, coming from a living famous spring, "Lachryma Montis,"



A Sketch of New $100,000 High School

in the foothills. There is also an abundance of artesian water both for domestic and irrigation purposes.

A fireproof Grammar School of modern construction and a new $100,000 High School are among Sonoma's proud educational features.

Twenty acres have recently been acquired for High School grounds.

Sonoma has a Carnegie Library.

The town is the principal trading center for the entire Valley of the Moon, the beautiful section made famous by Jack London and is seven miles from the London Ranch.

OPPORTUNITY

PERHAPS no other city is so interesting and has everywhere around it so much to commend it to

Carnegie Library In Park

tourists and those seeking to establish homes.

A rich fruit country with vineyards and orchards surround it. All fruits,

Batto & Sons' Fruit Dryer

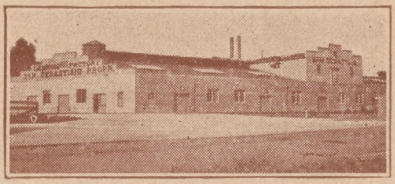
particularly apples, Bartlett pears, and prunes thrive here.

It is one of the finest poultry pro-

Dairy Farmers Prosper

ducing areas in the state, adjoining "the world's egg basket," Petaluma. Thousands of baby chicks are hatched in or near Sonoma and shipped to all parts of the West.

The dairying industry is another source of richness. A creamery and butter plant in Sonoma pays top prices for produce.



Sebastiani Cannery

The Sebastiani cannery, where fruits and vegetables are packed in

Success On Five Acres

large quantities, affords a good market for the farmer.

Grapes from Sonoma Valley are famous for their yield and have been

Grape Products Plant

contracted for months in advance of the harvest at more than $100 per ton the past three years.

HEALTH AND RECREATION

SONOMA'S mild climate, even temperature and cool summer nights make it ideal for health and

Baby Chicks By Thousands

recreation. For scenic beauty its hills and vales are renowned. The Valley abounds in mineral springs. Famous health resorts with curative waters and swimming tanks are two miles distant. Hot sulphur baths are marvelous healers of the sick and infirm.

A golf and country club at Sonoma Vista is two miles away.

Bass and trout fishing are nearby, and deer and game make the country of interest to sportsmen.

SOCIAL

SONOMA has branches of all the leading fraternal orders, a Women's Club of 100 members, a Business Men's Association and a Farm Center.

White Leghorns Thrive Here

It has four churches, including Christian Science.

A Boy Scouts' organization is active.

IN ADDITION

SONOMA has an eight-acre Plaza, fireproof business blocks, City Hall, and a number of good hotels, including a modern three-story hotel with private baths. It has an auto camp on the historic square, two weekly newspapers and two banks. The assets of the Sonoma Valley Bank grew from $153,096 in 1894, to $1,500,000 in 1921.

A furniture factory and a planing mill are among the industries.

The largest concrete garage in

Country Home and Vineyard

Sonoma County was built in the city of Sonoma during 1921.

During the past year over thirty new bungalows have been erected in one residence section of Sonoma city. An apartment house and several new fireproof store buildings of very attractive design have been contracted for.

The State of California has ordered additional work done on the old Mission San Francisco de Solano, located in Sonoma city, and the grounds will be laid out in flowers and lawn.

Two miles of cement sidewalks have been laid within the city limits during the past few months.

Sonoma Valley is situated in Sonoma County, the most progressive and prosperous county in California.

New Bungalow Residence Section

Among the fifty-seven counties in the State, figures show that Sonoma County is fourth in wealth.

The Sonoma Valley Apple Growers Association is making "Valley of the Moon" brand apples famous. Many carloads are shipped to the eastern markets every season.

For further information concerning the city of Sonoma and its attractions address

THE SONOMA
BUSINESS MEN'S
ASSOCIATION

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